



OVER 270,000 HEARTS. 1 BEAT





WE ARE A ***PROFIT FOR PURPOSE*** ORGANISATION

Independent Report – Economic and Social Impact of Mounties Group

All statistics and figures have been determined by Urbis who was engaged by Mounties Group to reassess the contribution to the economy and community from their operations and activities in the 2024 financial year (FY2024), broken down by the geographies of impacts. This analysis follows previous assessments across the whole Mounties Group portfolio for the 2018, 2021 & 2022 financial years.

WE MAKE A PROFIT AND
THEN USE THAT PROFIT TO

IMPROVE THE LIVES

OF OUR MEMBERS



MOUNTIES GROUP IN YOUR COMMUNITY

270,000
TOTAL MEMBERS



50
BUSINESSES



54
SUB CLUBS
(SOCIAL INCLUSION GROUPS)



WE PROVIDE:



ENTERTAINMENT



GAMING



HOSPITALITY



MEDICAL



COMMUNITY FACILITIES



SPORTING



HEALTH & FITNESS



3 GP CLINICS



IN-HOME
CARE



DISABILITY
SERVICES



140
MEDICAL
SPECIALISTS



RESCUE
HELICOPTER

OUR CONTRIBUTION

A SNAPSHOT

Through operations and capital investments contributed:

\$276.9M

IN VALUE ADD



\$55.7M

SUPPORTED
WAGES, SALARIES
(DIRECT & INDIRECT)



1,571

TOTAL GENERATED
FULL-TIME EQUIVALENT
JOBS (DIRECT & INDIRECT)



\$55.2M

PAID IN TAXES
AND RATES



\$29.3M

TOTAL ESTIMATED
ECONOMIC VALUE

OUR COMMUNITY CONTRIBUTION

\$26.8M TOTAL COMMUNITY CONTRIBUTION



SUPPORTED
258

LOCAL COMMUNITY GROUPS WITH FINANCIAL SUPPORT



SERVED OVER
3.7M

AT MOUNTIES GROUP VENUES IN PAST YEAR



SUBSIDISED
10,000

LOCAL CHILDREN TO PLAY JUNIOR SPORT IN OUR LOCAL COMMUNITIES



\$5.6M

CLUBGRANTS SUPPORT

\$9.7M

COMMUNITY VALUE OF COMMUNITY AND SPORTING FACILITIES

55%

MORE THAN LEGALLY REQUIRED



WHAT IS MOUNTIES CARE?

Mounties Care is an industry-first, **groundbreaking approach** to whole-of-life, patient-centric health care.

In 2020, Mounties Group decided to take an innovative approach to health care— one that puts people first, examines all aspects of their lives, and finds solutions to improve their quality of life immediately and for years to come.

As a profit-for-purpose club, Mounties Group has no shareholders and pays no dividends. This means we can prioritise outcomes and reinvest profits into new services, facilities and offerings to fulfill our core purpose— improving lives.

The Mounties Care model encompasses everything from general practice medicine, allied health and specialist medicine to fitness centres, retirement living, in-home care and now mobility aids. All these services are integrated into one easy-to-navigate model, working together to ensure better outcomes for members and the community.



HOME CARE

We provide compassionate, innovative care that empowers individuals to remain independent in the comfort of their homes. By delivering essential services that assist with daily living such as personal care, transport and respite care, we improve quality of life for clients and their families. Our services reduce strain on healthcare systems, prevent unnecessary hospital admissions, and help families stay connected and resilient. Home Care is a cost-effective solution that enhances dignity, promotes wellbeing and ensures healthier, thriving communities.

HEALTH CLINICS

More than just traditional 7-minute consultations, Mounties Care Health Clinics take a holistic approach to health, focusing on your total wellbeing. Our clinics combine the expertise of GPs, doctors, and complementary practitioners to help our patients achieve their health goals. Our health clinics do more than treat the sick and injured, our goal is to help our patients achieve their optimal vitality and get the most out of life.

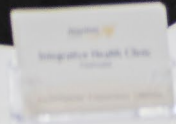
MOBILITY & INDEPENDENCE

Mounties Care Mobility & Independence provides customers with an extensive range of high-quality independent living aids to ensure that quality of life and independence are accessible to all. We take pride in offering an exceptional selection of mobility equipment, empowering our customers to maintain their freedom and live life to the fullest.

Mounties
e



Integrative Health Clinic



ECONOMIC VALUE



\$26.8M

Economic value of Mounties Group community contribution in FY2024

Category	Contribution
Cash contributions and donations	\$11.1million
Community services and activities	\$7.9 million
Sporting clubs and activities	\$2.1 million
School and education programs	\$0.5 million
Health, aged-care and disability services	\$0.6 million
Additional Donations	\$3.8 million
In-kind support	\$2.2 million
Sporting clubs and activities	\$1.5 million
Community services and activities	\$0.7 million
School and education programs	\$0.02 million
Health, aged-care and disability services	\$0.07 million
Community value of community and sporting facilities	\$9.7 million
Total economic contribution	\$26.8 million

Source: Mounties Group Group with Urbis calculations

SUSTAINABLE PRACTICES



LED LIGHTING
INSTALLATIONS



BEACH CLEAN
PARTICIPANT



E-THREADS CLOTHING
COLLECTION – 272KGS
SINCE LAUNCH



OCEAN FRIENDLY
BUSINESS –
HARBORD DIGGERS



EV CHARGERS IN DIGGERS
CARPARK (MOUNTIES
IN DEVELOPMENT)



GROUP METAL
RECYCLING
PROGRAMME



BATTERY FRIENDLY



ENERGY MONITORING



NEW BMS SYSTEM
TO BETTER CONTROL
LIGHTING AND HVAC
TO REDUCE ENERGY
CONSUMPTION



SOLAR PANELS

OUR SOCIAL IMPACT

Across our venues, we provide a number of social benefits to our 200,000+ members. This was our impact (spend) for FY24.

270,000
TOTAL MEMBERS

EVERY
DOLLAR
SPENT
WE MAKE
16 CENTS

On average, for every dollar spent in a Mounties venue, after paying taxes and costs, we make 16 cents.

Instead of paying shareholders or dividends, we use that 16 cents to provide better outcomes for our local community through improved services, facilities and community support.

16%

COMMUNITY
FACILITIES AND
SUPPORT

31%

GOVERNMENT
TAXES



27%

PURCHASES FROM
LOCAL BUSINESSES

26%

LOCAL JOBS



STRATEGIC PROJECTS

We understand that we impact positively on millions of lives each year, but at this year's strategic planning our Board of Directors challenged themselves to reach a higher level than ever before and took on a commitment to 4 new key projects.



STRATEGIC PROJECT 1 DOMESTIC VIOLENCE CAMPAIGN

With one in 4 women across NSW experiencing Domestic Violence, our Board has made a commitment to changing these statistics in a meaningful way and worked to deliver training and awareness across not just Mounties Group but the entire club industry. Clubs across NSW have more than 12 million members and over 175,000 staff so by providing training in assisting with Domestic Violence and bringing clubs, community support groups and sector experts together at no cost to them allowed people with an opportunity to make change, understand how they can do so and Mounties Group picked up the expense to see a better state for women across NSW.

All 1,500 Mounties staff along with our sporting teams and sub clubs undertook Domestic Violence training for a positive impact in our local community as we face head on the challenge to stamp out Domestic Violence in our community and protect the women we love.

The year ahead will see us continue our commitment and build on the momentum in place as we offer all Clubs across NSW the opportunity to attend Mounties and undertake a training course on Train the Trainer free of charge so we can transfer the skills we have learned over our past 2 years into an industry wide campaign to wipe Domestic Violence from our community.



OUR COMMITMENT

01.

Support employees experiencing domestic violence and respond to employees who may be using violence and abuse.

02.

Increase awareness and understanding through education and training, ensuring we are better prepared to respond.

03.

Build and promote relationships with local domestic violence community organisations.

04.

Extend our support to reach the members and communities within which we operate.

STRATEGIC PROJECT 2

MOUNTIES CARE COTTAGE

In all of Australia when a young child faces life ending medical conditions, there are only 3 hospices that can provide assistance. When the Mounties Group Board of Directors heard the story of Rio Fowler and the devastating circumstances he represented of other young children in or community, they saw Mounties Group members had to step in and make things better for other young families at a terrible time of life.

We recently joined with GWS Giants and Rios Legacy to build a respite hospice in Western Sydney which will be only the second such centre in all of NSW.

Members of Mounties Group will be changing the lives of these young children to give them the best we can while they face the worst possible times of their lives.





STRATEGIC PROJECT 3 THE MEADOWS BY MOUNTIES

This year our Board of Directors took on 4 key strategic projects to deliver to our core purpose of improving the lives of our members and one of those projects was a commitment to create a new and innovative approach to help vulnerable people in our local community.

We purchased 25 acres of land in Luddenham in Southwest Sydney to create The Meadows by Mounties, a new approach to improving the lives of more vulnerable people in our community.

Our plan is to now build a unique community precinct that will provide therapy and training opportunities for local disabled persons to result in a better life.

From animal therapy through to learning how to grow vegetables and indoor plants and how to work in landscaping and horticulture. Add skills in mechanical repairs and cafe service and we can change lives for the better by helping with long term-employment opportunities.

Place this adjacent to a men's shed to reduce loneliness in our community, a women's shed to develop mentoring opportunities and a village green to encourage mingling and coexisting to build a better community for all.

Finally add the opportunity for up to 100 local youth to undertake an apprenticeship and its clear that the members of Mounties supporting their club, builds the financial ability that results in a better life for hundreds of local people.

STRATEGIC PROJECT 4 MENTAL HEALTH ADVOCACY

This coming year will see Mounties Group take up the challenge of battling mental health in our community.

Bring together a partnership of key groups such as Gotcha4Life, Rise Foundation and Noffs Foundation.

Mini Fit and clubs from across NSW, our 2024 plan is to tackle this challenge with practical, consistent and informed resources.

With funding and resources from Mounties, we see this as an investment in our community and the future of our local families.



OUR MEMBER PROFILE

Based on Electoral Data

LGA	Population 18 Yrs+	Members 18 Yrs+	%age of Population
Northern Beaches	189,423	105,490	55.69%
Fairfield	138,339	99,142	71.67%
Central Coast	261,301	50,860	19.46%
Liverpool	159,053	38,420	24.16%

As at October 2024

Based on Electoral Data

Federal Divisions	Population 18 Yrs+	Members 18 Yrs+	%age of Population
McMahon			
Fowler	357,434	137,852	38.57%
Werriwa			
Warringah	106,766	77,879	72.94%
Mackellar	112,580	25,983	23.08%
Robertson			
Dobell	233,737	51,717	22.13%

2023 Certified List



WHAT OUR COMMUNITY SAYS

75%

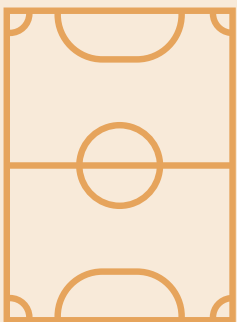
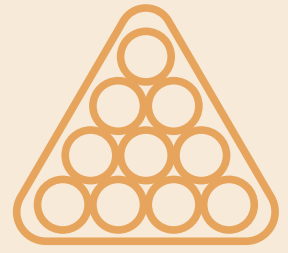
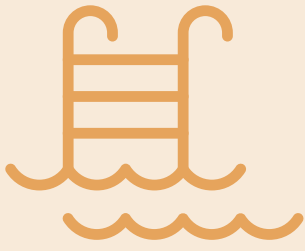
members rate the mounties experience **excellent** or good

82%

of active members were **happy** and very supportive of the current direction

70%

of all visitors **extremely** or highly likely to visit again in the future



Mounties Major Fun Mount Pritchard | Specialist Oncology Group^

Aidapt Australia Manly Bowling Club | Specialist Services Medical Group^

Babylon Bites M Brasserie | SSMG Auchenflower Qld^

Breakers Country Club | Meadows Commercial Pty Ltd | SSMG Bella Vista NSW^

Carers and Companions Mekong | SSMG Blacktown NSW^

Care Your Way | Mekong Lease Co Pty Ltd | SSMG Castle Hill NSW^

Club Care Mounties | Academy of Excellence | SSMG Deakin ACT^

Club Italia Mounties Bowling Club | SSMG Katoomba NSW^

Club Wyong | Mounties Care | SSMG North Lakes Qld^

ESP HealthCare | Mounties Care Clinic Guildford | SSMG Richmond NSW^

Flamez Hair Dezin | Mounties Health & Fitness | SSMG Spring Hill Qld^

Galen Healthcare^ | Mounties Care Home Care | SSMG Wentworthville NSW^

Galen Petroleum^ | Mounties Care | Integrative Health
Clinic Freshwater | SSMG Westmead NSW^

Galen Property^ | Mounties Care Wyoming Rehab and Mobility

Guildford Medical Centre | Mounties Care Mobility &
Independence | Capalaba Rehab & Mobility Products

Halekulani Bowling Club | Mounties Care Mobility & Independence
Rydalmere Rehab and Mobility Queensland

Harbord Diggers | Mounties @ Sussex Resort | Rehab and Mobility Wholesalers

Humphries Pritchard Investments Pty Ltd | New Diggers Carpark
Co Pty Ltd | Rehab and Mobility Wholesalers NSW

Ignite Aquatic Centre | New Diggers Land Co Pty Limited | Spinners Restaurant

Ignite Property Group Pty Ltd | New Diggers Service Co Pty Limited | Triglav

Ignite Swimming | Opulence 254 | Watermark Retirement Freshwater

Invitation to Health | Sanctuary Care | WOW! Mobility

Jumbo Seafood Restaurant | Scooters Australia | WOW! Mobility & Rehab

Major Fun Freshwater

^ Mounties Group partnership.

